

Artificial intelligence has a role in training for digital records systems in the NHS

Since they launched, HIGOE has specialised in complex problem-solving and in creating digital software, systems, and products.

HIGOE

DIGITAL SOLUTIONS

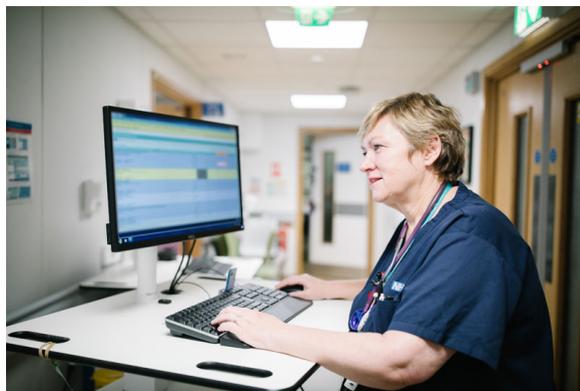
They are based in Oxford and part of a market which has seen something of an explosion in demand with a need for effective digital applications, particularly in artificial intelligence automation and data analytics.

HIGOE's track record in developing bespoke solutions includes financial software to interactive mobile solutions and various applications in FMCG markets.

Co-founder Dr M Ahmed has a multidisciplinary team with extensive technical and commercial experience. They have some agile approaches to problem solving.

The Challenging healthcare market

HIGOE has developed an artificial intelligence-based training and support system which is designed to be used for Electronic Patient Record (EPR) Systems by healthcare staff. The product has great potential for the NHS and other large scale health providers.



Backing for innovators

When HIGOE approached OxLEP Business, their challenge lay in understanding the NHS procurement process and other important aspects of the organisation.

Through their participation in the ISfB programme, which supports innovation for small and medium sized businesses, HIGOE was able to develop

OxLEP Business provided a signposting service to enable HIGOE to connect with useful resources.



its understanding of what it would take to introduce their product into the NHS. They recognised that careful research and planning would be needed if they were to be successful.

According to Dr. Ahmed with help from OxLEP Business, they were able to explore which commercial models were best to adopt. "We needed to determine whether we needed to follow any regulatory or information system guidelines. And get to grips with the whole buying process of the health service."

Practical support from OxLEP Business

HIGOE was able to get some essential support through the ISfB programme. "The Hill organised a fantastic NHS Market Access Accelerator which gave us the opportunity to get a fast-track understanding of how the NHS operates and valuable practical advice about developing a product for the NHS as a Start-up."

OxLEP Business also provided a signposting service to enable the business to connect with useful resources. In one-to-one advice, HIGOE explored different ways they could register a company and how best to find an office space within Oxford.

For more information about HIGOE visit [higoe.com](https://www.higoe.com)

Find out how OxLEP Business & Innovation Support for Business (ISfB) programme can help you and your business.

- Go-create grants
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business@oxfordshireLEP.com
01865 897 181
[oxlepbusiness.co.uk](https://www.oxlepbusiness.co.uk)